

DIGITAL SKYWALK

DTC Center - 55" iBoard Monitors

These eye catching digital displays attract attention to your customers and allows you the flexibility to feature a variety of graphics. Custom designed programming to meet your campaign, the iBoard is the perfect way to feature your business and products. Depending on your budget, twenty five, fifty, seventy five and one hundred shows available on each unit.

The Duluth Transit Authority receives over 423,900 visitors and passengers on an annual basis including local pedestrians and tour buses from Minneapolis and other areas. Most pedestrians use this facility to access the downtown skywalk for work and play. This location also has easy access to the DECC Entertainment complex. Couple that with an additional 225 monthly contract parking customers along with hourly parkers and the pedestrian count is powerful!

Get YOUR digital campaign started today!



55" HD Commercial Display with Built-In Media Player



Digital Display Specs

Display Ad Size: 3429 pixels x 1800 pixels
or W= 47.62 in. x H= 25 in. (150 dpi)

**Please keep all important text within 1.5 inches of outer edge*

EMAIL artwork to Kris Davis at kris@mediausainc.com
or contact 800-567-8526 ext. 25

100% ADVERTISING SHOW

Eight- 6 second spots (including transitions)
48 minutes per hour



75% ADVERTISING SHOW

Six- 6 second spots (including transitions)
36 minutes per hour



50% ADVERTISING SHOW

Four- 6 second spots (including transitions)
24 minutes per hour



25% ADVERTISING SHOW

Two- 6 second spots (including transitions)
12 minutes per hour

