

DIGITAL SKYWALK

Partnership Building - 75" iBoard Monitors

These eye catching digital displays attract attention to your customers and allows you the flexibility to feature a variety of graphics. Custom designed programming to meet your campaign, the iBoard is the perfect way to feature your business and products.

The Partnership Building is strategically located in one of the busiest skywalk connections in all of downtown Des Moines. Thousands of daily skywalk users use this connection, providing to access 750 parking stalls, daily pedestrian counts of up to 8,500 skywalk users, connections to hotels, the busy Local Bites Food Court, the Greater Des Moines Partnership, Wells Fargo Campus as well as the Nationwide Campus, and more, providing multiple exposures on a daily basis.

Get YOUR digital campaign started today!



75" HD Commercial Display with Built-In Media Player



MediaUSATM
SKYWALK ADVERTISING

Digital Display Specs

Display Ad Size: W= 65.4 in. x H= 36.8 in. (150 dpi)

*Please keep all important text within 1.5 inches of outer edge

EMAIL artwork to Kris Davis at kris@mediausainc.com
or contact 800-567-8526 ext. 25

100% ADVERTISING SHOW

Eight- 7.5 second spots (including transitions)
480 screens per hour | Video Available



\$1,800 / month

75% ADVERTISING SHOW

Six- 7.5 second spots (including transitions)
360 screens per hour | Video Available



\$1,500 / month

50% ADVERTISING SHOW

Four- 7.5 second spots (including transitions)
240 screens per hour | Video Available



\$1,000 / month

25% ADVERTISING SHOW

Two- 7.5 second spots (including transitions)
120 screens per hour | Video Available



\$500 / month