

PRODUCT OVERVIEW DIGITAL iBOARDS

These eye catching 75" and 85" digital displays draw attention to your customers and allows you the flexibility to feature a variety of graphics. Custom designed programming to meet your campaign, the iBoard is the perfect way to feature your business and products. Depending on your budget, 25%, 50%, 75% and 100% shows available on each unit.

Get YOUR digital campaign started today!



DECC Video Wall



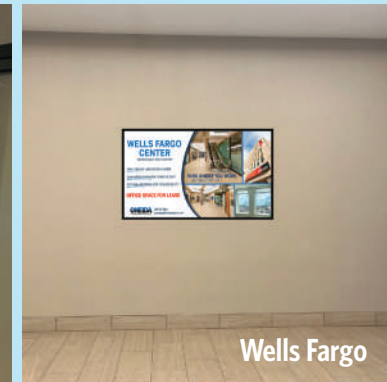
Harborside



DECC Symphony Hall



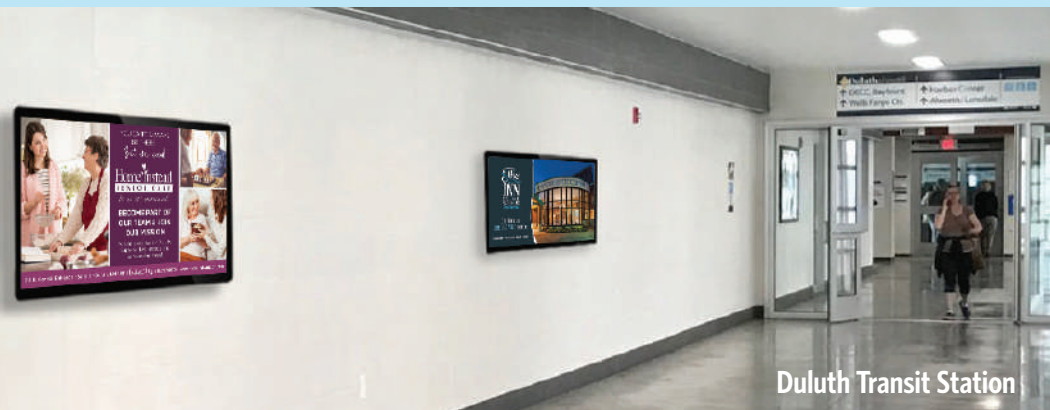
Holiday Center



Wells Fargo



DULUTH TRANSIT DIGITAL iBOARD



Duluth Transit Station

The Duluth Transit Authority receives over 423,900 visitors and passengers on an annual basis including local pedestrians and tour buses from Minneapolis and other areas. Most pedestrians use this facility to access the downtown skywalk for work and play. This location also has easy access to the DECC Entertainment complex. Couple that with an additional 225 monthly contract parking customers along with hourly parkers and the pedestrian count is powerful!

Digital Display Specs

Display Sizes for 55", 75", and 85" systems
 Dimensions - W = 3840 pixels x H = 2026 pixels (150 dpi | RGB)

*Please keep all important text within 1.5 inches of outer edge

EMAIL artwork to Kristina Vis at kristina@mediausainc.com
 or contact 800-567-8526 ext. 23

100% ADVERTISING SHOW

Eight- 6 second spots (including transitions)
 48 minutes per hour



75% ADVERTISING SHOW

Six- 6 second spots (including transitions)
 36 minutes per hour



50% ADVERTISING SHOW

Four- 6 second spots (including transitions)
 24 minutes per hour



25% ADVERTISING SHOW

Two- 6 second spots (including transitions)
 12 minutes per hour

